Untitled-1.jpg

**DIRECTIONS:** Create a brochure for your company. Your brochure would be used to inform and advertise your company to potential customers. Remember to design it to appeal to your **target audience**!

Use as many desktop publishing tools as we have learned in class and use real brochures for ideas. When you’re done, PROOFREAD and CHECK YOUR SPELLING! Be creative and make all information and objects look real.

**REMEMBER – YOUR PROJECT MUST BE ACCEPTABLE FOR SCHOOL.**

|  |  |  |  |
| --- | --- | --- | --- |
| C:\Program Files\Microsoft Office\MEDIA\OFFICE12\Bullets\BD21301_.gif | **Tasks** | **Maximum Points** | **Points Earned** |
|  | I have included my company’s name | 10 |  |
|  | I have used Word Art or Text Art at least once | 10 |  |
|  | I have filled all five pages after the cover | 10 |  |
|  | I have written a suitable amount of text (more than 4 sentences on each page!) | 10 |  |
|  | I have inserted more than one graphic | 10 |  |
|  | I have included the location/contact information for my company | 10 |  |
|  | I have used design concepts well (white space, balance, proximity, etc.) | 10 |  |
|  | I have checked my grammar/spelling/punctuation and corrected errors | 10 |  |
|  | I have put effort into my project and I think the overall appearance of my project is the best I can do | 20 |  |
|  | **TOTAL** | **100** |  |
|  | Evaluation Comments: |  |  |