**Design.tif**

**Directions**: For each design described, select the design principle that was used.

1. Alignment
2. Balance
3. Contrast
4. Proximity/unity
5. Repetition/consistency
6. White space

* 1. \_\_\_\_ The small graphics do not distract from the text.
  2. \_\_\_\_ The body text is left justified.
  3. \_\_\_\_ Blank space is used to break up the text boxes between each section.
  4. \_\_\_\_ The headings for each section are keyed in Georgia 14 pt font and the body is keyed Gill Sans MT 12 pt font.
  5. \_\_\_\_ The graphics are placed close to the related text.
  6. \_\_\_\_ Two images that are the same size and shape are put on both sides of the title of the publication.
  7. \_\_\_\_ Blank space is used to separate each design strategy.
  8. \_\_\_\_ The main heading, Principles of Design, is keyed in Lucinda Sans 20 pt, section headings are keyed in Arial 14 pt, subheadings are keyed in Lucinda Sans 11 pt, and body text is keyed in Arial 11 pt.
  9. \_\_\_\_ The graphic is placed directly below the introductory text about principles of design.
  10. \_\_\_\_ The text boxes are highlighted with different shades of background color.