PRoDuCT

PaCKAgE

PRoJeCT

For this project, you will be applying all of the Photoshop techniques and tools that you have learned so far.

Directions: Design the packaging for the product that your business will sell. *(You may have to look at your business memo or letter file to remember what your product was!)* You may use the Internet to get a graphic for the actual package (a box, a tube, a can, etc.) that you can alter. For example, you could use the color replacement or clone tools to cover up what is already on the package you find.

Make sure you include ALL of the information that a real package would have (for example, the size, the weight, where it was made, color, quantity, ingredients, etc.) Also, you must have your company logo somewhere on the package. You may use a barcode or UPC symbol from the Internet, too.

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| --- | --- | --- |
| I have put the NAME OF THE PRODUCT/ITEM on the packaging | 10 |  |
| I have put my COMPANY LOGO on the packaging | 10 |  |
| I made good use of the Photoshop tools I have learned | 10 |  |
| I have included all of the information related to the product on the packaging | 10 |  |
| I have proofread and checked the spelling | 5 |  |
| I have put effort into my project and I think the overall appearance of project is the best that I can do | 5 |  |
| TOTAL | 50 |  |